



## DIGITAL SKILLING PROGRAM

### New world, new skills!

Digital transformation is reshaping the world faster than ever. Innovations and continuous development of technologies have become the norm in both the academic and work environment. That is why continuous learning will empower us with real-world skills to thrive in digital economy.

In order to support learning of modern knowledge, University of Rijeka, Faculty of Economics and Business partnered with Microsoft and created a personal development programme – *BusinessTech program*. Within the programme, it is possible to choose and study one of the three available on-line courses, offered in the programme, free of charge:

Join the program and build skills of the future:

**Digital Marketing Specialist**

**Data Analyst**

**Artificial Intelligence (AI Business School)**

Learn more about the program

[BusinessTech Program: Microsoft Learn - Global Skilling Initiative](#)

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**Start date:  
23.06.2021.**

**On-line, self paced,  
free**



BusinessTech Program:  
Microsoft Learn - Global Skilling Initiative